AFRIDIZIAK
Gifts and Occasions

PRESS RELEASE
December 23, 2013

AFRIDIZIAK GIFTS AND OCCASIONS WINTER FAIR 2013 RAISES FUNDS FOR SICKLE CELL SOCIETY

Deanne Rowe and Sophia A Jackson of Afridiziak Gifts and Occasions are pleased to announce that in December 2013 at their fourth Winter Fair in London and their second winter fair in Birmingham they raised **£339** for the Sickle Cell Society. The funds were raised from a percentage of proceeds taken on the door and raffle ticket donations.

Kalpna Patel, fundraising manager, said: "*I am pleased that Afridiziak Gifts and Occasions decided to support The Sickle Cell Society for the second year through their Winter Fair 2013. We are grateful for the support from Sophia and Deanne for raising £339, which is brilliant. The winter season is the worst time for people living with sickle cell disease as the cold weather exacerbates the condition and this kind donation will help us support those most in need*".

Since 2010, Afridiziak Gifts and Occasions and their unique shopping events have attracted quality exhibitors showcasing the finest selection of merchandise of culturally inspired gifts and products for all occasions. This year has been without a doubt their most successful year to date.

Deanne Rowe, said: "*We would like to thank the exhibitors, sponsors and shoppers, new and old for their continued support in what Afridiziak Gifts and Occasions do. We believe in our events and love what we do and aim to achieve even more in the upcoming years. We hope you continue to support us and work with us, whilst we are on our journey".*

***Sophia Jackson, said**: "Afridiziak Gifts and Occasions prides itself on showcasing the wonderful array of amazing independent retailers celebrating African-Caribbean culture through their unique, culturally inspired designs. Each year we strive to connect shoppers with the finest entrepreneurs through our events across two UK cities and we have exciting plans for 2014 – so it's onwards and upwards for one and all".*

Exhibitors

Afridiziak Gifts and Occasions would like to thank the following exhibitors for being part of our events this year: ACSHO, Adassas, AfroDeity, Afrotoys, Afrocentric 805, AMI Book, Anaisarts, Anieshar Accessories, Arhinarmah, Ayamour, Berry Butter, Cherry Lola & Ahemor Rose, Cloud 11 Photography, Culde-Sac, Cultural Bizarre, Delicious & Delightful Tastes, Duga Jak, Dre Designs, Elle Productions, esthétique jewellery, Hazina Creations | Neters Designs, Hylton Ventures, Hug My Hair, I Rise Education, Imanmade Natural Skincare, Jolicreate, Kabawicity, Keith, Mane Divas, Ma Nubiah, Meroe Jewellery, Muatta Books, Mybookbasket.com, Nadea Joseph, Noirelumiere, Nsaa Nefateri, Open The Gate Handmade, Re-Education, Pieces by KeKe, Pebbles Wearable Art, Positiveimageproject, PureGoodness, Quanace Skincare, Reflexion Associates, SÁFÓJÒ, Sarelle Naturals and Beauty by Nature, Senga K Designs, Shea Decadence, Skone Designs, Smomo, SoTonye, The Nubian Crown, The Seasonal Ornament Company, The Tie Gallery, Wild Cinnamon, Yaa Ataa Couture Bags & Accessories, yorubatik, and Yours Na-Truly.

For further information on our 2013 exhibitors, visit: www.afridiziakGO.com/winter2013 - click on the 'exhibitors' tab.

Sponsors and partners

Thank you to the following organisations for working with and supporting the 2013 Afridiziak Gifts and Occasions Winter Fair in London and Birmingham: Afridiziak Theatre News, Sickle Cell Society, Blaze Up Entertainment, Mixed Roots, PAK's, Neno Natural, Dinah's' Desserts, Anaisarts, Mellz Photography, Lensi Photography, Hug My Hair, Open Mynds, Maurice Charles, Mane Divas, Lola's Curls, The Calabash Hub, Basil Lumsden and Mind Over Body Chess Academy.

Images

Images from the Afridiziak Gifts and Occasions Winter Fair – London, 7 December 2013 courtesy of Mellz Photography
https://www.facebook.com/media/set/?set=a.602452589803439.1073741826.137853789596657&type=3

Images from the Afridiziak Gifts and Occasions Winter Fair – London, 7 December 2013 courtesy of Amy Tang Photography
https://www.facebook.com/media/set/?set=a.601292806586084.1073741825.137853789596657&type=3

Images from the Afridiziak Gifts and Occasions Winter Fair – Birmingham, 14 December 2013 courtesy of Lensi Photography
https://www.facebook.com/media/set/?set=a.607331032648928.1073741827.137853789596657&type=3&uploaded=162

Website: www.afridiziakGO.com/winter2013

Facebook: www.facebook.com/afridiziakGO

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Note to editors

1. The Afridiziak Gifts and Occasions Winter Fair was held on December 7 at the Embassy Tea Gallery in London and on December 14 at the Lighthouse in Birmingham.

2. Afridiziak Gifts and Occasions was launched in September 2010 by Deanne Rowe and Sophia A Jackson. We are all about unique gifts, which are culturally inspired by African-Caribbean culture, and we support entrepreneurs in getting their goods and services to a wider audience.

3. For press enquiries – interviews with the founders of Afridiziak Gifts and Occasions; logos; images from both events etc please contact Sophia A Jackson on sophia@afridiziakGO.com or call 07855 86 77 78.

4. Exhibitors who took part in the annual Afridiziak Gifts and Occasions Winter fair are available for interview.

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